

Charlotte Sedlock

Seattle, WA | [Linkedin Profile](#)

Relevant Professional Experience

Charlotte Sedlock Consulting

Seattle, WA

ESG/Impact Consultant

February 2023 - Present

- Orchestrates “right-sized” ESG/Impact strategies for companies needing to actualize their mission while abiding by stakeholder’s priorities.
- Consulting services include ESG/Impact benchmarking, executing materiality assessments, developing sustainability KPIs per global voluntary sustainability standards, sustainability reporting, and quantifying a company’s Scope 1 and Scope 2 emissions.
- Client(s) Include: [Pairwise](#)

Apeel Sciences (2016 - 2023)

Santa Barbara, CA

Sustainability Manager

January 2020 - January 2023

- Responsible for Apeel’s company-wide environmental, social, and governance (ESG) program. Leads ESG strategy development, program execution, performance measurement, and external reporting. ESG topic areas under purview include supply chain responsibility, product stewardship, operational footprint, diversity, equity, and inclusion (DEI), people and culture, safety, ethics, and compliance. Frequently collaborates with Supply Chain, Finance, People & Culture, Operations, and Executive Teams.
- **Highlights:** Empowering Apeel staff to embed social and environmental considerations into decision-making, authoring Apeel’s inaugural ESG Disclosure, quantifying Apeel’s operational footprint (Scope 1 & 2 emissions), executing Apeel’s annual materiality assessment, representing the Sustainability Team on the Diversity, Equity, and Inclusion Steering Committee.

Sustainability Analyst

June 2018 - January 2020

- Provided sustainability consulting to Apeel’s Supply Chain, Sales, Process Engineering, and Finance Teams regarding product development, operational planning, and commercial relationships. Managed Apeel’s Supplier Responsibility Program and created Apeel’s overarching ESG Program.
- **Highlights:** Built the structure, priorities, and strategy of a growing Sustainability Team with the Director of Sustainability. Gained executive buy-in for the development of Apeel’s ESG Program. Created and obtained third-party assurance for the Supplier Responsibility Program. Authored inaugural Supplier Code of Conduct.

Relevant Leadership Positions

Apeel Sciences Diversity, Equity, and Inclusion (DEI) Steering Committee

Committee Member (Sustainability Team Representative)

August 2022 - November 2022

- Constructed Apeel’s social issues approach framework to guide the company in determining the materiality of social impact issues to the business and the company’s response playbook.
- Responsible for the development of Apeel’s DEI roadmap to empower the company to attract and retain a diverse workforce, create a culture of belonging and inclusion, and externally influence the produce industry to embrace DEI.

Internal Fresh Produce Association (IFPA) Sustainability Council

Council Member (Apeel Sciences Representative)

August 2022 - November 2022

- Participated in IFPA’s annual Sustainability Council meeting, Food Waste Task Force, and Sustainable Packaging Task Force. Led discussions around the connection between food waste and climate change, and the necessity for the use of life cycle thinking within the produce industry.

2022 Coastal Recreation Hill Day

Volunteer (Seattle Surfrider Representative)

March 2022

- Engaged with Washington’s Congressional Offices to advocate for the protection of clean water, prevention of plastic pollution, and addressing the climate crisis through legislation.

Relevant Volunteering Experience

Surfrider Foundation

Seattle Chapter Vice Chair

January 2022 - Present

University of California, Santa Barbara, Chapter Special Events Coordinator

January 2015 - June 2016

Sprout Up!

Program Director

March 2016 - March 2017

Education

Undergraduate: University of California, Santa Barbara, Honors Program

Bachelor of Arts in Environmental Studies and Bachelor of Arts in Communication (May 2017)

- Honors cum laude (GPA: 3.74)
- Exercise and Sports Studies Certificate in Sport Management (*May 2017*)

Study Abroad: University of Saint Andrews, Fife, Scotland (*August - December 2015*) (GPA: 3.68)

Relevant Research

Honors Thesis, University of California, Santa Barbara (*Available Upon Request*)

Lead Researcher/Author

September 2016 - June 2017

- Researched nonverbal communication strategies utilized by scientists to support public engagement and awareness of environmental issues.
- Led quantitative study to assess public engagement based on scientists' communication tactics.

Speaking Events

Box Earth Day Panel

April 2021

Panelist: The Future of Food

University of California, Santa Barbara

November 2020

Panelist: Food Systems Panel

University of California, Santa Barbara

February 2019

Speaker: Bren Net Impact Career Talk

University of North Carolina Clean Technology Summit

February 2019

Panelist: Innovations to Stem Food Waste

Publications

Apeel Sciences

[2022 ESG Disclosure](#)

August 2022

[The Connection Between Food Waste and Climate Change: Six-Part Series](#)

June 2021 - April 2022

Certifications and Awards

University of California, Berkeley, Executive Education

Certificate: ESG: Navigating the Board's Role

November 2021

University of California, Santa Barbara

Outstanding Service Award

June 2017

Tom Rogers Scholarship in Civic Responsibility and Environmental Stewardship, Recipient

May 2016

Honors Program for Excellent Students

September 2013 - June 2017